

STEM 101 CORPORATE SPONSOR OPPORTUNITIES

FACTS

- STEM literate students means a qualified workforce
- Innovative capacity can be directly linked to STEM literacy
- American schools are dramatically under performing
- 20% of engineering students are women and less than 13% are African-American or Hispanic
- Nationally STEM 101 curriculum treatment is impacting on average 85% of the student population and 48% of our enrolled students are female
- \$50K will impact STEM literacy for (1) high school and on average 5,000 students over 3 year term

SPONSOR BENEFITS

- Corporate sponsors are guaranteed 100% of funds will be utilized for STEM 101 curriculum implementation which will directly impact schools, administrators, instructors and students achievement
- Sponsor to receive real-time student achievement data reporting on a monthly or quarterly basis per preference
- To maximize corporate sponsor exposure, i.e. corporate commitment to STEM education and increasing the innovative capacity of America we are recommending individual high school awards are established per state. The objective is to establish a partnership with local news media outlet who will introduce the funding or grant opportunity and solicit creative proposals (to include video) by schools for the award. We would provide the rubric for scoring the submissions. We would advise the news media outlet to narrow down the submissions to (5) schools and feature segments of the video submissions of the (5). Each time the program is referenced the logo or slogan of the corporate sponsor must be represented. When the final award is to be announced a representative of the corporate sponsor if available could travel with news media to the schools to deliver the award.

PLATINUM LEVEL

*20 schools, 100,000
students for
\$1MM minimum*

GOLD LEVEL

*10 schools, 50,000
students for
\$500K minimum*

SILVER LEVEL

*2 schools, 10,000
students for
\$100K minimum*

STEM ADVOCATE

*1 school, 5,000
students for
\$50K minimum*

To participate e-mail intent to:

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establishing engineering habits of the mind

A National Non-Profit Status K-12 Education Program

